

CITY COUNCIL MINUTES

May 14, 2012

REGULAR SESSION

The Regular Session of the Auburn City Council was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, May 14, 2012 at 6:00 p.m. with Mayor Nesbitt presiding and City Clerk Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL:

Council Members Present: Bridget Powers, Kevin Hanley, J. M. "Mike" Holmes, Keith Nesbitt,

Council Members Absent: William W. Kirby

Staff Members Present: City Manager Robert Richardson, Assistant City Attorney Michael Cobden, Community Development Director Will Wong, Fire Chief Mark D'Ambrogi, Public Works Director Bernie Schroeder, Transit Analyst Megan Siren, Administrative Services Director Andy Heath and Police Chief John Ruffcorn.

By **MOTION** adjourn to a Closed Session under Government Code Section 54957.6

MOTION: Hanley/Holmes/ Unanimously approved by voice

1. **Conference with Labor Negotiators:**
(G.C. 54957.6)

Agency Designated Representatives: Robert Richardson, Patrick Clark

Employee Group: All Bargaining Units

REPORT OUT OF CLOSED SESSION

No reportable action.

MAYOR'S COMMENDATIONS/PROCLAMATIONS/ACKNOWLEDGEMENTS/ANNOUNCEMENTS

A Certificate of Appreciation for the Auburn Fire Department was presented by the Auburn Gold Country Rotary.

AGENDA APPROVAL

Assistant City Attorney Michael Cobden requested item 12 be removed from the agenda, the remainder of the agenda was approved by consensus of the Council.

CONSENT CALENDAR

Dennis Pearson requested item 9 be removed from the consent calendar so that he could speak on the issue.

1. Minutes

By **MOTION**, approve City Council minutes of April 9, 2012.

2. Wastewater Treatment Plan Operations Contract

By **RESOLUTION 12-40**, authorize the Director of Public Works to execute Amendment No. 4 to the contract with CH2M Hill OMI for operations, maintenance and management of the City's Wastewater Treatment Plant.

3. Cancellation of a City Council Meeting

By **MOTION**, approve the cancellation of the regular City Council Meeting on May 28, 2012 and direct the City Clerk's office to post notice of such.

4. Adoption of "Appropriations Limit" for Fiscal Year 2012-13

By **RESOLUTION 12-41**, adopt the Fiscal Year 2012-13 "Appropriations Limit" for the City of Auburn in the amount of \$12,867,175.

5. Streetscape Phase 2 – Notice of Completion

By **RESOLUTION 12-42**, authorize the recording of a Notice of Completion for the Auburn UDA Streetscape Phase 2 Project.

6. Approval of Warrants Paid – April 2012

By **RESOLUTION 12-43**, ratify and approve payment of warrants 79639 through 79835 totaling \$890,836.63.

7. Appointment of a Historic Design Review Commissioner

By **RESOLUTION 12-44**, appoint Cindy Combs to the Historic Design Review Commission.

8. **Appointment of an Arts Commissioner**

By **RESOLUTION 12-45**, appoint Timothy Grayson to the Arts Commission.

9. **Airport Operations Technician Position Recruitment**

Removed from consent calendar, see 9a.

***** End of Consent Calendar *****

By **MOTION**, approve the consent calendar with the exception of item 9.
MOTION: Hanley/ Holmes/ Approved 4:0 (Kirby absent)

9a. **Airport Operations Technician Position Recruitment**

Dennis Pearson, resident of Auburn, spoke about the technical expertise needed for this position at the airport. He suggested this need could possibly be fulfilled by a company as opposed to one part time person.

City Manager Robert Richardson said he will look at this proposal and bring it back to Council for action.

Public Works Director Bernie Schroeder spoke about the airport operations technician position. She said this item was brought before the airport users groups several times and their input was incorporated. She said she feels this position could be successfully filled by one part time person.

City Manager Robert Richardson said although all technical requirements are being met at the airport, the deficiency comes from not having a physical presence on-site.

Council consensus was to take another look at other options to fill this position.

By **MOTION**, direct staff to bring this item back at a future City Council meeting to explore options of contracting with an individual person or firm, putting out a bid, and any other options.

MOTION: Hanley/ Powers/ Approved 4:0 (Kirby absent)

10. **Public Comment**

Robert Turner, Arts Commissioner, spoke about the mural at Depot Bay and the scroll that they plan to install on the wall. He said they would like to do a ribbon cutting for the completed mural.

Ben Asgharzadeh, Golden Swann Jewelers, spoke in opposition to the Black and White Affair in Downtown. He spoke of the work he has had to do on the clock tower to repair damages from the event in the past.

City Manager Robert Richardson said the clock tower will not be utilized in any way at the event this year. He said this event was fully reviewed by management staff to confirm it conforms to all department rules and regulations before it was brought before Council.

Mayor Keith Nesbitt asked Public Works to look into any remaining damage on the clock tower for possible repair.

Council Member Mike Holmes requested a budget workshop be held before the 2012-13 budget is brought before Council at the end of June. He also said he would like to see the nomination for the LAFCO alternate appointment at the June 11, 2012 meeting. He asked city staff to look further into the greenhouse gases inventory requirements.

PUBLIC HEARINGS

11. **2011 Weed Abatement Program, Assess Tax Roll**

Fire Chief Mark D'Ambrogi presented this item. He said last year, nine parcels were abated, four of which paid for the services rendered. The remaining 5 have been billed three consecutive times and notified of this public hearing. He said this public hearing is being held to hear any appeals before placing the cost assessment on the tax roll.

There was no public comment.

Hold a public hearing, and by RESOLUTION 12-46 and 12-47, approve the 2011 cost report of the weed abatement program and direct the City Clerk to file a certified copy of the report with the Placer County Auditor-Controller in order to collect cost assessments.

MOTION: Powers/ Hanley/ Approved 4:0 (Kirby absent)

12. **Administrative Citations, Assess Tax Roll**

Removed from agenda; postponed to 6/11/2012 agenda.

REPORTS

13. City Council Committee Reports

Council Member Powers reported the Auburn Airport Business Park Association will be holding its monthly meeting May 31st at 5:30 p.m.

Council Member Holmes reported on his trip to Washington D.C. for the Cap-to-Cap Conference. He reported on several meetings he attended.

Mayor Nesbitt reported on the Oversight Committee to the Successor Agency approving the Obligation Payment Schedule. He also reported on the Economic Development Commission and their marketing campaign.

COUNCIL BUSINESS

14. Intention to Levy Annual Assessment Fees for Business Improvement Districts

City Manager Robert Richardson introduced this item.

Cari Thachuk, from Bukovina in the Downtown Business Association, presented the DBA annual report.

Linda Robinson, Old Town Business Association (OTBA), presented the OTBA annual report.

Mayor Nesbitt asked the OTBA about possibly lowering the cap of \$700 for their district.

Don Baker, Treasurer for the OTBA, said the goal is to cut the assessments for the OTBA across the board and still have a budget that they can work with. He said due to fewer businesses in their district (compared to DBA), they are unable to lower the fees much more.

Reece Browning, Old Town Pizza, OTBA, said he is one of the businesses that pays the higher fee set by the OTBA. He said he has no problem paying it and feels the OTBA does a fantastic job of managing the money and spending it in the right areas.

John Lynch, Sierra Moon Goldsmiths, OTBA, said he is also at the higher assessment fee and said he gladly pays it. He said many of those businesses who pay the higher fee support OTBA.

Council Member Hanley said the new fee structure proposed by OTBA is fair and equitable. He said it provides funding for all the events they hold throughout the year.

By **RESOLUTION 12-48:**

1. Appoint the City Manager as the advisory board for the Old Town Business Improvement District and for the Downtown Business Improvement District and direct him to produce the report required pursuant to Section 36533 of the 1989 Law for Fiscal Year 2012-13.

MOTION: Holmes/ Powers/ Approved 4:0 (Kirby absent)

2. Approve the Annual Reports as filed by the advisory board for both the Old Town Business Improvement District and for the Downtown Business Improvement District.
3. Set a Public Hearing for June 11, 2012 to levy annual assessment fees for fiscal year 2012-13 within the Old Town Business Improvement District and the Downtown Business Improvement District.

MOTION: Holmes/ Powers/ Approved 4:0 (Kirby absent)

15. **City Committee/Commission Work Plan & Budget Requests**

City Manager Robert Richardson introduced this item. He said each committee and commission will present their annual work plan, goals and budgetary requests.

Harvey Roper, Chair of the Economic Development Commission (EDC), reviewed the EDC's annual work plan. He explained the commission's marketing campaign to attract industrial business at the Auburn Airport. He explained the efforts by commission members to get the campaign started at little to no cost. He reviewed the EDC's proposed budget.

Mayor Nesbitt spoke about all the hard work by the EDC members on the marketing videos that are ready for distribution.

Council Member Hanley suggested that the EDC look into the California Tourism Agency for advertising.

Council Member Holmes clarified the mailing campaign costs and materials.

Ryan Hickey, resident of Auburn, questioned the techniques being used in the marketing campaign. He said it may not be the most efficient way to market.

Council Member Holmes spoke about the state's economic development commission being created. He also spoke about being more prominently identified on the tourist resource websites.

Lee Buckingham, Chair of the Arts Commission, presented their annual work plan. He said this commission is more active with events and projects than in recent years. He reviewed many of the planned events and expected costs.

Council Member Hanley asked about touching up the mural next to Avant Garden.

Council Member Powers thanked Lee Buckingham for his leadership on the Arts Commission. He said she supports the Arts Commission and appreciates the way they are working together.

Council Member Holmes spoke as the City Council liaison on the commission.

Council Member Hanley also thanked the Arts Commission for their good work. He said he would like to see the fading mural at Avant Garden touched up before new murals are completed. He also suggested ways to raise money at art festival events.

Mayor Nesbitt said he appreciates the proactive approach the Arts Commission is taking and would like to see public-private partnerships to fund projects. He said he would also like to see murals in the core part of the City worked on first.

Council Member Holmes said he would like to see the vegetation cleared annually from the mural on the Elks Lodge.

Harvey Roper, Endurance Capital Committee, reviewed their work plan and associated costs. He said their main goal is to have a presence in the new welcome center with "Endurance Capital of the World" postcards and stickers. He also spoke about displaying the trophies from the Tevis and 100 Mile Run at the Welcome Center. He spoke about updates to the Endurance Capital website. He said the committee has decided to leave the "Bike Auburn" money alone for an additional year and will be overseeing their website.

Council Member Hanley asked about Doug Stanley's involvement in taping the run.

Council Member Holmes asked about where the trophies are currently being housed.

Harvey Roper said the footage of the run has not been completed as of yet. He also said the trophies are in possession of the Western States Ride in Auburn.

Rich Owens, Chair of the Technology Commission, presented their work plan for the upcoming year. He said their main project is finding a new phone system for the City. He said their work will not require a budget this year.

Mayor Nesbitt spoke about all the hard work the technology commission does and all the money it saves the City.

Council Member Mike Holmes spoke on behalf of the City Historian, April McDonald-Loomis. He said the Historian would like to develop and fund a walking tour guide. He said the guide will be brought to Council before it is published.

Linda Robinson, OTBA, provided an example of the walking tour guide Old Town Auburn uses. She said they print 10,000 a year for \$1,000.

Council Member Powers commented on pricing of the brochures.

Council Member Holmes explained the set up costs for the walking tour guide.

Council Member Hanley noted the \$2,000 that is allocated in the Arts Commission for "future mural projects" should be used to take care of the current fading mural at Avant Garden.

Mayor Nesbitt suggested a conservative approach on the commissions/committees budgets to create more funds in the reserve.

Council Member Holmes spoke of Arts Commission events in which fees are collected to offset costs.

By **MOTION**, staff should review submissions made by various committees/ commissions and include in the final budget.

MOTION: Holmes/ Hanley/ Approved 4:0 (Kirby absent)

16. **Leadership Auburn 2012 Wayfinding Signage Master Plan**

Colleen Sands, member of Leadership Auburn 2012 introduced this item. She explained why the project was chosen, the goals of the project and what steps were taken. She said meetings have been held with city staff, both business associations and the Chamber "Meddlers" group for input. She said a workshop was held to receive the public's input on the

signage. She explained the difference between “type 1” through “type 7” signs. (Her presentation is available in the City Clerk’s office).

Luke Parnell, member of Leadership Auburn 2012 also presented this item. He reviewed cost estimates, funding options, and how the signs will enhance the appeal of Auburn. He said the goal tonight is to get the acceptance of the City Council on the signage master plan concept.

Council Member Holmes asked about the altitude on the sign samples, directional signage to parking and consideration for Welcome Center signage.

City Manager Robert Richardson spoke about how the project of creating this master plan has developed. He said staff supports the work done and would like to internally review the document, break down true costs, and come back to Council with an implementation plan.

Council Member Powers asked about the details on the different sign types and how the color scheme was determined.

Dave Werkley, member of Leadership Auburn 2012 and the graphic designer on this project explained that the color schemes were based on streetscape designs.

Council Member Hanley asked if the Community Development Department suggested locations for parking signs. He said after the parking study completed, it was determined to be a problem in both Old Town and Downtown.

Luke Parnell said an index of intersections was provided and that an index of existing signage throughout the City did not exist.

Mayor Nesbitt asked about the option of having a local service club “sponsor” a sign and be able to display their emblem on the sign.

Luke Parnell said sign ownership was discussed but not service clubs using logos on the signage.

Bob Snyder, resident of Auburn and Leadership Auburn Board of Regents, spoke about the work of Leadership Auburn on this project. He said this type of signage program would be costly if a vendor was used. He said this class has “had the most amazing contribution to the city in terms of a project”.

Linda Robinson, OTBA, spoke on behalf of herself and the OTBA Board, and acknowledged the efforts of the group. She said she appreciates the communication with the business association.

Wayne Manning, Leadership Auburn Board of Regents, said this project shows the increasing value of Leadership Auburn. He spoke against allowing service club logos on the signage.

Mayor Nesbitt said he likes the design of the signs and the plan to create continuity throughout the town. He congratulated the Leadership Auburn class on a job well done.

Council Member Powers said she supports continuing on the "streetscape theme" and creating more signage to get around town. She congratulated the Leadership Auburn class and said she fully supports this signage plan.

Council Member Holmes also congratulated the Leadership Auburn class on the creation of this master plan. He said he would not be opposed to a service club sponsoring a sign, with a small discreet acknowledgement. He said he supports staff working on an implementation plan.

Council Member Hanley congratulated the Leadership Auburn class on the professional thorough work completed. He said the large type 1 sign in front of City Hall should highlight "main locations" (Old Town/ Downtown). He said the smaller signs should highlight "bragging rights." He said the "Endurance Capital of the World" needs to be displayed in a prominent place, like the large sign proposed to be in front of City Hall. He said the interchangeable sign for upcoming events is a good idea, but placement is important. He said parking signs needs to be the number one priority. He said signage that indicates "parks" where travelers can take a break while traveling on I-80 should be considered.

By **MOTION**, accept the presentation by Leadership Auburn on the way finding signage master plan and direct staff to return with a phased implementation plan for consideration at a future date.

MOTION: Holmes/ Powers/ Approved 4:0 (Kirby absent)

17. **Establishment of Streetscape History and Art Advisory Committee (SHAAC) Committee**

City Manager Robert Richardson introduced this item. He said this committee is being reestablished to review requests for inscriptions on Central Square tiles.

Mayor Nesbitt said there are committee members who were actively involved in the prior committee and they are interested in serving again.

He said the new committee will be tasked with creating an application for people interested in sponsoring a tile, which would then be reviewed by SHAAC and then SHAAC would make a recommendation to the Council. The existing criteria for who should be considered for tiles will continue to be used. He said they will meet on an "as-needed" basis. He said this will also be a condensed version from the prior committee with only 5 members serving.

Council Member Holmes asked if the new committee will come up with a strict set of criteria for consideration of approving tiles. He asked if there is an inventory of tiles engraved and tiles available.

City Manager City Manager reviewed the information provided on the dais that detailed which tiles are still available and which tiles have been engraved to date.

Mayor Nesbitt said the intention of SHAAC is to provide a "citizens review" of tile nominations. He explained the criteria in the staff report that was approved by Council in 2010 for reviewing the tiles. He said all of SHAAC's recommendations will come to Council for final approval or denial.

Karen Luttinger, resident of Auburn and President of the Auburn Symphony League, spoke in favor of this committee being formed after experiencing great frustration in trying to find the path of recommending someone for a tile.

Harvey Roper, resident of Auburn, spoke in favor of reestablishing this committee.

Council Member Hanley said he felt the original intent of SHAAC was to tell Auburn's story through the Streetscape program. He said SHAAC provided a master plan of how the story would be told. He said when the state ended redevelopment; the way the tiles would be filled was never reconsidered. He said if tiles are approved based on organizations that can buy a tile, the historical factor that was originally intended will be lost. He said debating the merits of people in Auburn is not what the City Council should be focusing on. He said there are other avenues to recognize people who have given good things to the community. He said he supports the SHAAC being reestablished with the main goal of working on the streetscape master plan telling Auburn's story. He said he thinks inscriptions of tiles should be suspended until there is a funding mechanism that is fair to the "unrepresented" historical figures in the past.

Council Member Powers said she supports reestablishing SHAAC so that work can be completed like originally planned for the tiles throughout Streetscape.

Council Member Holmes concurred with Council Member Hanley. He said the selection criteria may need to be revised. He also said he would like to see the City Historian be part of this process for historical insight. He agreed that there are other ways to recognize prominent people in the city while leaving the tiles for a more historical aspect.

Mayor Nesbitt said he would like to see the Council be definitive about the selection criteria if it does not fit their approval. He said tile nominations should at least be allowed to go through the process. He said they should be looked at on a case by case basis.

Council Member Holmes said the City Historian will be included in SHAAC as part of the review process for nominations.

Mayor Nesbitt confirmed that five members of the reestablished SHAAC will be: Lee Buckingham, Cynthia Haynes, Harvey Roper, Chris Packard, and Jim Campos (as listed in staff report).

By **RESOLUTION 12-49**, reestablish the SHAAC, consisting of five members at large, the City Historian and Mayor Keith Nesbitt as Chair.

MOTION: Holmes/ Powers/ Approved 3:1 (Hanley voted no; Kirby absent)

18. **Fiscal Year 2012/13 Sewer Service Charges**

Public Works Director Bernie Schroeder presented this item. She reviewed current rates, rate structure, future rates, and future capital projects. She spoke of the financial effects of a regional wastewater treatment plant.

Finance Director Andy Heath reviewed fund balances and expected costs (presentation available in City Clerk's office).

Council Member questions followed regarding: (1) CPI increases, (2) hearing requirements, (3) oxidation ditch costs and (4) future rates.

Council Member Hanley talked about the rate study from 2007 including a \$9-10 million upgrade cost, which in reality ended up just over \$6 million. He said tax payers were told rates had not been raised since 1995 and they needed to be raised for 3 reasons (1) new state and federal regulations, (2) repair and replace aging sewer systems, and (3) inflation.

He said it was only after this increase that the regional solution was discussed. He said tax payers were never told some of the funds would be kept in reserve for a regional solution. He said he favors spending the money in reserve on the current plant to upgrade it because that was the original purpose of raising rates. He said he could only support this increase if it is agreed to spend down the \$2.4 million in reserves on the existing plant.

Council Member Powers said the discussion of a regional solution is not a new discussion. She said the funds needed to operate locally in the future is unknown, therefore the reserve needs to remain.

Council Member Holmes said the increase was delayed a couple years back due to the level of funds in reserve. He said he supports the increase but agrees with Council Member Hanley's comments. He said the council needs to discuss the City's position on a regional solution. He said solid figures are needed to determine that position.

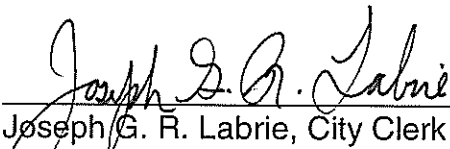
Council Member Nesbitt concurred with Council Member Holmes. He spoke of the importance of reserves and how they are used. He said the situation with Placer County and Middlefork Funds needs to be finalized.

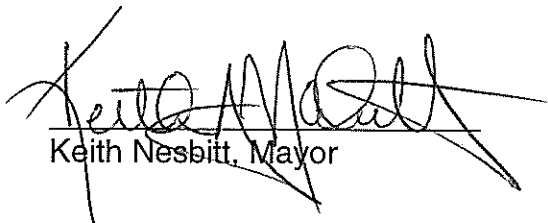
By **MOTION**, adopt the scheduled sewer service charge increase as authorized on June 25, 2007.

MOTION: Powers/ Holmes/ Approved 3:1 (Hanley voted no; Kirby absent)

ADJOURNMENT

Mayor Nesbitt adjourned the meeting, without objection, at 9:34 p.m.


Joseph G. R. Labrie, City Clerk


Keith Nesbitt, Mayor